



# THE ERVE AWARDS

---

What makes a  
good nomination?

## Why are our awards different?

Unlike other awards, we really want to celebrate all faces of finance, and not just the usual suspects! With that in mind, our awards DO NOT allow self-nominations of any kind. Radical, we know – but how about sharing some love for your peers and those amazing projects and initiatives that you've seen within the industry?

All awards are open to individual or team nominations, (we'll leave that up to you!), they just can't be an internal nomination for yourself, colleagues or teams.

Entries will be no more than 1,000 words – no 'War and Peace' style submissions required here!

## Judging.

Judges will review all submissions after the closing date, and will compile a shortlist for each category, which will be published online on the event website. Winners will be announced at the awards ceremony (3rd June)

## Key Dates.



**Friday 17th April** - closing date for nominations.



**End of April 2020** - shortlisted nominees announced.



**Wednesday 3rd June 2020** - winners announced,  
(so make sure you're there to celebrate with your nominees!)

**Here are our five award categories:**

 **The Thrive Award.**

 **The Attraction Award.**

 **The Engagement Award.**

 **The Innovation Award.**

 **The Verve Award.**

[Check out the awards criteria here.](#)



## Top Tips for submitting a nomination.

### 1. Give yourself enough time to write the nomination.

Time has a nasty habit of creeping up on us, and awards nominations can often get left till the last minute and submitted in a rush. While we have made our nomination process incredibly straight forward, it is always a good idea to schedule in some reminders to make time for your submission, in order to give your nominee(s), the best chance!

---



### 2. Choose the right category.

Yes, we do have lots of amazing award categories and I'm sure you'll want to enter someone into them all, however, make sure you take the time to read the award criteria carefully before selecting the category for your nomination.



### 3. Be Clear (& concise!)

Time has a nasty habit of creeping up on us, and awards nominations can often get left till the last minute and submitted in a rush. While we have made our nomination process incredibly straight forward, it is always a good idea to schedule in some reminders to make time for your submission, in order to give your nominee(s), the best chance!

---



### 4. Prove it!

Be sure to back your reasons with lots of great examples and evidence of why your nominee(s) deserves to win. There is a section on the form to add supporting evidence - so use this to strengthen your nomination.



## 5. And then proof it!

When proof reading the final version of your awards nominations, ask yourself the following questions:

- Have I met the awards criteria?
- Is there information in my response that is not relevant to the question? (if yes, then get rid)!
- Have I included supporting evidence, facts and figures?
- Have I included any relevant examples, case studies or testimonials?
- Have I given it a thorough once over and checked spelling and grammar? (It's definitely worth asking some else to give it a read too!)



**Good luck!** 

---

If you have any questions then please get in touch:

 [hello@weareverve.co.uk](mailto:hello@weareverve.co.uk)

 01325 281 969

